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### **📌 Marketing Agency Name:**

🚀 **"GrowthHive Marketing"** (A modern and professional name that reflects strategic growth and creativity in marketing.)

## **📋 Typeform Application – Copywriter Role**

### **Title: *Join GrowthHive Marketing as a Copywriter!***

📌 *We’re looking for a skilled copywriter to craft compelling content that drives engagement and conversions. Fill out this form to apply!*

### **🔹 Section 1: Personal Information**

**1️⃣ Full Name (Required)** 📌 *Your full legal name.*

**2️⃣ Email Address (Required)** 📌 *We’ll contact you through this email.*

**3️⃣ Phone Number (Required)** 📌 *A valid number for communication.*

**4️⃣ Location (Required)** 📌 *Where are you currently based? (Remote applicants welcome!)*

### **🔹 Section 2: Experience & Skills**

**5️⃣ Years of Experience in Copywriting (Required)** 📌 *How long have you been working as a copywriter?* 🔘 Less than 1 year  
 🔘 1–2 years  
 🔘 3–5 years  
 🔘 5+ years

**6️⃣ Portfolio or Writing Samples (Required)** 📌 *Share links to 2–3 of your best work samples.*

**7️⃣ Have You Worked with Marketing Agencies Before? (Required)** 📌 *Tell us if you have experience in agency settings.* 🔘 Yes  
 🔘 No

**6️⃣ Copywriting Skills** *(Required)*

📌 What do you specialize in? *(Select all that apply)*

☑ Blog Writing

☑ Sales Pages

☑ Ad Copy

☑ Email Marketing

### **🔹 Section 3: Job Fit & Availability**

**9️⃣ Why Do You Want to Join GrowthHive Marketing? (Required)** 📌 *Tell us why you’re excited about this role in 2–3 sentences.*

**🔟 Availability (Required)** 📌 *How soon can you start?* 🔘 Immediately  
 🔘 1–2 weeks  
 🔘 1 month

**1️⃣1️⃣ Expected Monthly Salary (Required)** 📌 *Provide your expected salary in USD.*

**1️⃣2️⃣ Additional Information (Optional)** 📌 *Anything else we should know?*

**✅ Submission Received!**

Thank you for applying! We’ll review your application and get back to you within the next **48 hours**. Keep an eye on your inbox for the next steps. 🚀

**📋 Typeform Application – Copywriter Role**

**1️⃣ Full Name:** 📌 Yusuf Awodire

**2️⃣ Email Address:** 📌 xxxxxxxx@gmail.com

**3️⃣ Years of Experience:** 🔘 3+ years

**4️⃣ Portfolio or Writing Samples:** 📌 [https://yusufwritesportfolio.com](https://chatgpt.com/c/67b597fe-392c-8002-8937-e7b3e991b099#)

**5️⃣ Have You Worked with a Marketing Agency Before?** 🔘 Yes

**6️⃣ Rate Your Proficiency in These Copywriting Areas:** 📍 **Blog Writing** – Advanced  
 📍 **Sales Pages** – Advanced  
 📍 **Ad Copy** – Intermediate  
 📍 **Email Marketing** – Advanced

**7️⃣ Why Do You Want to Join GrowthHive Marketing?** 📌 *I love crafting persuasive content that helps brands grow. GrowthHive's focus on marketing aligns perfectly with my skills and passion.*

**8️⃣ Availability:** 🔘 Immediately

**9️⃣ Expected Monthly Salary:** 📌 $3,500 USD

**🔟 Additional Information (Optional):** 📌 *I’m also skilled in SEO and conversion copywriting, which can add extra value to your campaigns.*

### **Candidate Status Flow ( + Airtable)**

1️⃣ **🟡 Applied**

* Candidate submits the Typeform.
* Details are stored in **Airtable** for initial review.

2️⃣ **🔵 Shortlisted (Test & Interview Process)**

* Candidate meets basic qualifications.
* n8n sends a **test assignment** or **directly schedules an interview** (if no test is needed).

3️⃣ **🟤Interviewed**

* Test is submitted & interviewed is completed.
* Hiring manager reviews performance & makes a decision.

4️⃣ **✅ Hired / ❌Not Fit**

* **Hired** → Candidate is onboarded (Task moves to "Hired").
* **Rejected** → n8n sends an automated rejection email.

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**Prompts**

**Code (check the explanation at the end of the document)**

// Extract the "Years of Experience" field value

const experienceText = $json['\*Years of Experience in Copywriting\*\n'];

// Use regex to extract the first number (e.g., "3" from "3–5 years")

const experience = parseInt(experienceText.match(/\d+/)?.[0]);

// Extract "Copywriting Skills" and convert to a readable string

const copywritingSkillsArray = $json['\*Copywriting Skills \*'] || [];

const copywritingSkills = copywritingSkillsArray.join(', ');

// Add the "Status" field with the value "Applied"

const status = "Applied";

// Return the combined data including the new "Status" field

return {

experience,

copywritingSkills,

status

};

**Shortlisted Agent**

You are an AI assistant for a recruitment team. Your task is to generate a professional yet friendly email to inform a candidate that they have been shortlisted for the next stage of the hiring process. The email should:

Congratulate the candidate on being shortlisted.

Provide a link to schedule a call for the interview.

Maintain a warm and encouraging tone while staying professional.

Keep the email concise and include placeholders for candidate\_name and booking\_link.

Return the output as a structured JSON object for use in n8n's Gmail node.

Ensure the output is valid JSON with no extra formatting, markdown, or special characters.

Candidate name : {{ $json.fields['First name'] }}

Expected JSON Output Format:

{

"email\_subject": "You're Invited to the Next Stage of Our Hiring Process!",

"email\_body": "<p>Hi {{ $json.fields['First name'] }},</p>

<p>We are thrilled to inform you that you've been shortlisted for the next stage of our recruitment process!</p>

<p>To proceed, please schedule your interview at a time that works best for you:</p>

<p><a href='https://cal.com/xxxxxxxxxxxt' target='\_blank'>Book Your Interview Slot</a></p>

<p>We look forward to speaking with you soon!</p>

<p>Best regards,<br>The Recruitment Team</p>"

}

**Output parser**

{

"email\_subject": "You're Shortlisted for the Next Interview Stage!",

"email\_body": "Hi {{candidate\_name}}, please schedule your interview using this link: {{booking\_link}}."

}

**Hired Agent**

You are an AI assistant for a recruitment team. Your task is to generate a professional yet warm email to congratulate a candidate on being hired. The email should:

Express excitement about welcoming the candidate to the team.

Provide a link to access onboarding documents and important information for their first day.

Include a clear call-to-action for the candidate to review the documents and complete any necessary steps.

Maintain a friendly and professional tone.

Return the output as a structured JSON object with email\_subject and email\_body fields.

The email body must be in HTML format with the onboarding link embedded.

Ensure placeholders for candidate\_name and onboarding\_link are correctly formatted for dynamic replacement.

The output must be valid JSON with no extra formatting or special characters.

candidate name: {{ $json.fields['First name'] }}

Expected JSON Output Format:

{

"email\_subject": "Welcome Aboard! Your Next Steps at Our Company",

"email\_body": "<p>Hi {{ $json.fields['First name'] }},</p>

<p>We are thrilled to inform you that you have been selected for the role! Welcome to the team!</p>

<p>To get started, please review the onboarding documents and complete the necessary steps before your first day:</p>

<p><a href='https://example.com/welcome' target='\_blank'>Access Your Onboarding Documents</a></p>

<p>We are excited to see you thrive in your new role and are here to support you every step of the way.</p>

<p>Best regards,<br>The Recruitment Team</p>"

}

**Output parser**

{

"email\_subject": "Welcome to the Team!",

"email\_body": "Hi {{candidate\_name}}, we are excited to have you on board! Please review your onboarding documents here: <a href='https://example.com/welcome' target='\_blank'>Access Documents</a>."

}

**Not fit | Rejected Agent**

You are an AI assistant for a recruitment team. Your task is to generate a professional yet empathetic email to inform a candidate that they were not selected for the role. The email should:

Express appreciation for the candidate's time and effort during the interview process.

Show genuine sympathy while maintaining a formal tone.

Encourage the candidate by mentioning they may be considered for future opportunities.

Avoid unnecessary details and keep the message concise and respectful.

Return the output as a structured JSON object with email\_subject and email\_body fields.

The email should be in plain text format, not HTML.

Include placeholders for candidate\_name for dynamic content insertion.

Ensure the output is valid JSON with no extra formatting or special characters.

candidate name : {{ $json.fields['First name'] }}

Expected JSON Output Format:

{

"email\_subject": "Thank You for Your Time and Interest",

"email\_body": "Dear {{ $json.fields['First name'] }},\n\nThank you for taking the time to interview with us. We truly appreciate your interest in the role and the effort you put into the process.\n\nAfter careful consideration, we have decided to move forward with another candidate. However, we were genuinely impressed by your qualifications, and we would like to keep your application on file for potential future opportunities.\n\nWe wish you the very best in your job search and hope to cross paths again in the future.\n\nBest regards,\nThe Recruitment Team"

}

**Output parser**

{

"email\_subject": "Thank You for Your Interest",

"email\_body": "Dear {{candidate\_name}}, thank you for your time. While we have chosen to move forward with another candidate, we will keep your application on file for future opportunities. Wishing you all the best in your job search. Best regards, The Recruitment Team."

}

## **📑 The Code:**

// Extract the "Years of Experience" field value

const experienceText = $json['\*Years of Experience in Copywriting\*\n'];

// Use regex to extract the first number (e.g., "3" from "3–5 years")

const experience = parseInt(experienceText.match(/\d+/)?.[0]);

// Extract "Copywriting Skills" and convert to a readable string

const copywritingSkillsArray = $json['\*Copywriting Skills \*'] || [];

const copywritingSkills = copywritingSkillsArray.join(', ');

// Add the "Status" field with the value "Applied"

const status = "Applied";

// Return the combined data including the new "Status" field

return {

experience,

copywritingSkills,

status

};

## **🕵️ Step-by-Step Explanation:**

### **🟢 1. Extracting "Years of Experience" Field:**

const experienceText = $json['\*Years of Experience in Copywriting\*\n'];

* **What It Does:**
  + Retrieves the **"Years of Experience in Copywriting"** value from the **incoming JSON data** ($json).
  + This value might be something like **"3–5 years"**.
* **Why Use This?**
  + Allows us to **process this text** to **extract a numeric value**.

### **🟢 2. Extracting the First Number Using Regex:**

const experience = parseInt(experienceText.match(/\d+/)?.[0]);

* **What It Does:**
  + **Regex (/\d+/)** looks for the **first number** in the **experienceText**.
  + The **?.[0]** safely **extracts the first match**, avoiding **errors** if **no match is found**.
  + **parseInt** converts the **extracted text** into a **number** (e.g., **"3"** becomes **3**).
* **Example:**
  + Input: **"3–5 years"**
  + Output: **3**

### **🟢 3. Extracting "Copywriting Skills" and Formatting:**

const copywritingSkillsArray = $json['\*Copywriting Skills \*'] || [];

const copywritingSkills = copywritingSkillsArray.join(', ');

* **What It Does:**
  + **Retrieves** the **"Copywriting Skills"** array from the **JSON data**.
  + If the **field is empty**, it **defaults** to an **empty array ([])** using the **||** operator.
  + **join(', ')** converts the **array** into a **comma-separated string**.
* **Example:**
  + Input: **["SEO Writing", "Content Strategy"]**
  + Output: **"SEO Writing, Content Strategy"**

### **🟢 4. Setting the "Status" to "Applied":**

const status = "Applied";

* **What It Does:**
  + **Creates a new field** called **"status"** with the **value "Applied"**.
  + This **overrides any existing status** or **adds it if missing**.

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### **🟢 5. Combining All Data and Returning It:**

return {

experience,

copywritingSkills,

status

};

* **What It Does:**
  + **Returns** an **object** with **all processed data**.
  + The output will look like this:

{

"experience": 3,

"copywritingSkills": "SEO Writing, Content Strategy",

"status": "Applied"

}

## **💡 Why This is Useful:**

* **Prepares data** for the **next node** in **n8n**, such as an **Airtable Update Node** or **Email Node**.
* Ensures **data consistency**, especially with the **status** set to **"Applied"**.